

## Minutes of the 2<sup>nd</sup> DIGITIZE Dialogue, 2<sup>nd</sup> March 02:00 to 04:00 p.m.

A special "thank you" to the participants of the Digitize Dialog. The event and your inspiring discussions have indicated once again the importance of "digital visitor management". We are looking forward to continuing to exchange and collaborate with you on this important aspect of visitor guidance.

### 1. Participants

- Nina Rimahazi
- Sergio Rozzi
- Mark Torsius
- Benjamin Billet
- Steen Kobberø-Hansen
- Luděk Kühn
- Marc Waterman
- Markus Rehn
- Aleš Zdešar

### Digitize the Planet:

- Hartmut Wimmer, Tilman Sobek, Mathias Behrens-Egge, executive board
- Sebastian Sarx, Project Manager

## 2. Outline of the Dialogue

We used the second Digitize Dialogue to present and share the results of our first pilot phase. Through the cooperation with our pilot partners, we have exchanged and worked on laws, ordinances and local agreements. On this basis, we have given an outlook on the further work of the organisation and the upcoming evaluation phase of the results.

### 1. update of the organisation

Since the foundation of the association, we are happy about the steady growth of now 14 members and further partners from Germany and also internationally.

### 2 Current status and next steps

Through our first pilot phase, we were able to perform a "proof of concept" of our working strategy and the overall implementation of our project. We are pleased with the positive feedback of these results in our dialogues and are encouraged to expand and improve the data collection in the second pilot phase. Regions and their administrations, nature conservation as well as tourism are invited to this second pilot phase to perform further tests and improvements on our results.

In the following round table sessions, important links between our association and international organizations in the fields of sports, nature conservation and tourism were identified. The experiences from nature tourism and around the pandemic draw a similar picture across Europe. A strong European network working on a common European and digital solution for visitor management was proposed as a solution. Furthermore, important framework conditions for the work on the political European level were pointed out and possible funding projects in this framework were mentioned and analysed.

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Some links to open government data at the EU level and research projects as well as cooperation mentioned during the event:

- <https://ec.europa.eu/digital-single-market/en/news/proposal-regulation-european-data-governance-data-governance-act>
- [https://ec.europa.eu/info/horizon-europe\\_en](https://ec.europa.eu/info/horizon-europe_en)

The next Digitize Dialogue will take place digitally in June. The circle of participants is open. Anyone who is interested in participating is welcome to contact us by e-mail or can register soon on the homepage: <https://www.digitizetheplanet.org/en/digitize-dialogue/>